

**COMPANY:** Crowded House

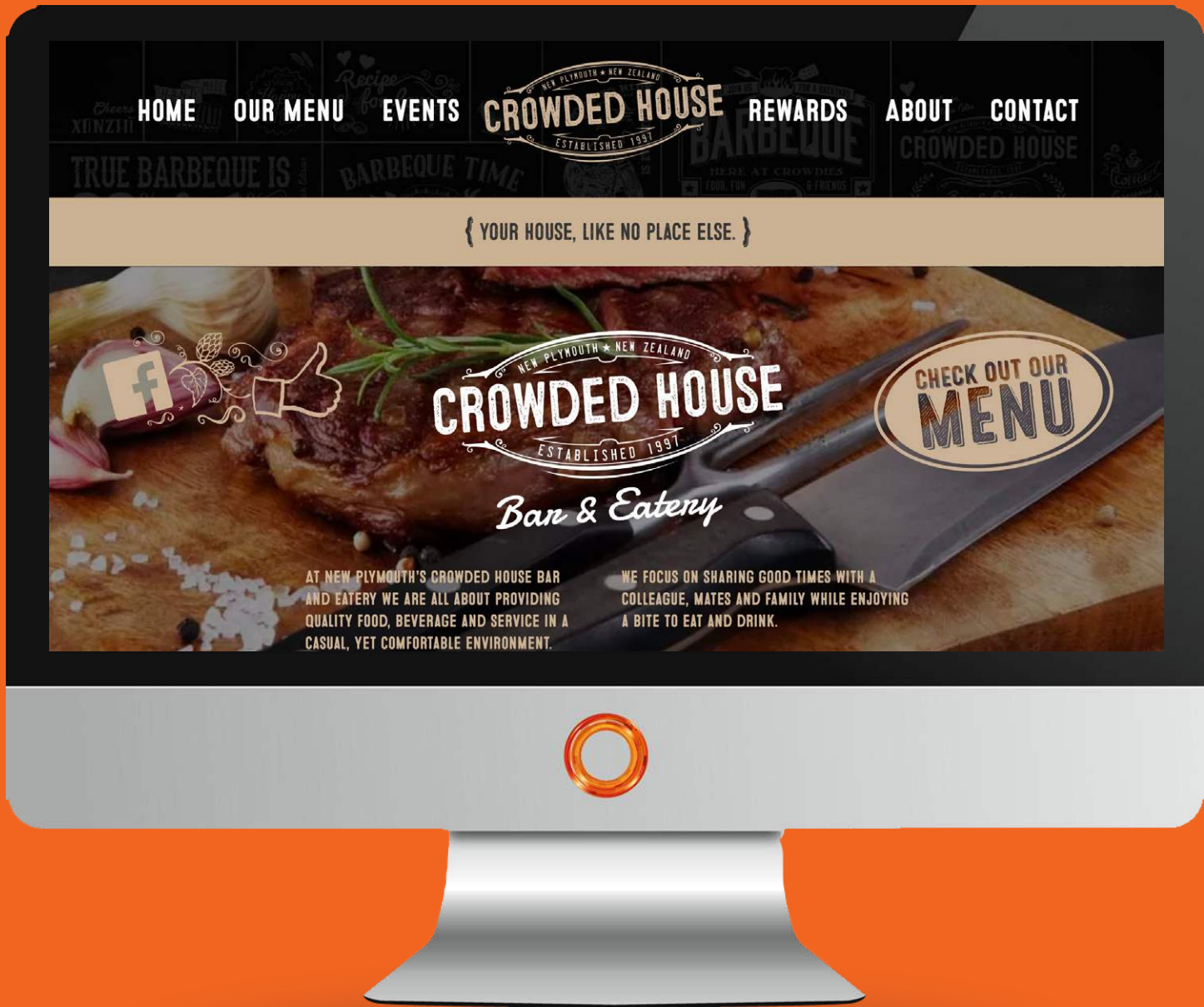
**REPORT RANGE:** 6 Dec - 5 Jan 2021

**SITE:** [www.crowdedhouse.co.nz](http://www.crowdedhouse.co.nz)

# Maintenance Report

about  
image

"image is everything"



# Report

The following report shows all the areas of your site we can performed our maintenance plan on. If you have any queries please contact us on [support@aboutimage.co.nz](mailto:support@aboutimage.co.nz).

December 06, 2020 - January 05, 2021

## WORDPRESS



### UPDATE CMS SYSTEM

Up-to-date: **Version 5.6**



## WORDPRESS

## WORDPRESS THEME



### YOUR CURRENT THEME

Your Theme is up-to-date: **Themify Ultra - Version: 5.1.6**

## OVERVIEW



Website: <https://crowdedhouse.co.nz/>

IP Address: 104.31.74.98

WordPress Version: 5.6



### UPDATES

Updates performed: 8



### SECURITY

Your website is safe



### PERFORMANCE

PageSpeed score: 12; YSlow score: 91

## UPDATES



Total updates performed: **8**  
*December 06, 2020 to January 05, 2021*

### OVERVIEW

Plugin updates  
**7**

Theme updates  
**1**

### UPDATES HISTORY (1/2)

Plugin name	Plugin version			Date
WPForms Lite	1.6.3.1	→	1.6.4.1	January 05, 2021
WP-Optimize - Clean, Compress, Cache	3.1.4	→	3.1.6	January 05, 2021
WooCommerce Stripe Gateway	4.6.0	→	4.7.0	January 05, 2021
HubSpot All-In-One Marketing - Forms, Popups, Live Chat	7.48.63	→	7.48.85	January 05, 2021
Google Analytics for WordPress by MonsterInsights	7.13.3	→	7.14.0	January 05, 2021
Smash Balloon Instagram Feed	2.5.4	→	2.6.1	December 08, 2020
Better Search Replace	1.3.3	→	1.3.4	December 08, 2020

## UPDATES HISTORY (2/2)

Theme name	Theme version	Date
Twenty Twenty-One	1.0 → 1.1	January 05, 2021

## SECURITY



Total security checks: **2**

December 06, 2020 to January 05, 2021

### MOST RECENT SCAN

January 05, 2021

Status: **Clean**

Malware: **Clean**

Web Trust: **Clean**

Vulnerabilities: **0**

### SECURITY SCAN HISTORY

Date	Malware	Vulnerabilities	Web Trust
January 05, 2021 22:19	Clean	Clean	Clean
December 08, 2020 8:20	Clean	Clean	Clean

## OPTIMIZATION



### DATABASE OPTIMIZATION

Database overhead cleaned: 2.34 MB



### POST REVISIONS

Post revisions cleaned: 7

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# WORDFENCE - Security

With the increased evolution of technology, security threats and developers updating their products it has become apparent that needed to offer a maintenance plan for our clients to ensure that your website is running at it's most optimal state for functionality, security and searchability online.

Part of the security measures we take when developing your website is to run a plugin called Wordfence. This is a proven tool, when kept regularly updated, to secure your website. Wordfence has over 3+ Million active installs worldwide.

Below is the reporting on potential security breaches it has blocked in only the past 30 days for websit for your website. Rest assured, your site is safe.



## TOP 5 IPs BLOCKED - in the past 30 days.

IP ADDRESS	COUNTRY	BLOCK COUNT
52.42.79.222	United States	62
18.136.72.135	Singapore	62
46.105.120.49	France	3
134.19.189.236	Netherlands	3
176.31.252.52	France	3



## TOP 5 COUNTRIES BLOCKED - in the past 30 days.

COUNTRY	TOTAL IPS BLOCKED	BLOCK COUNT
United States	3	64
Singapore	1	62
France	13	17
Germany	8	8
United Kingdom	8	8



## TOP 5 LOGINS / FAILS - in the past 30 days.

USERNAME USED	LOGIN ATTEMPTS	EXIST. USER
admin	20	No
aboutimage	1	Yes
-	-	-
-	-	-
-	-	-

# Site Stats

## REPORT BELOW ARE FOR THE LAST 30 DAYS

These Stats are compiled by Google Analytics and reported through Monster Insights. You can find these stats and more in the back end admin area of your website - Check the 'Dashboard' or Insights tab on the left side.



### Sessions

1,415

↑ 883%  
vs. Previous 30 Days

### Pageviews

3,083

↑ 843%  
vs. Previous 30 Days

### Avg. Session Duration

1m 46s

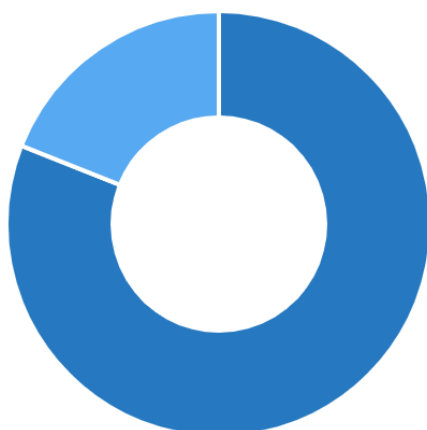
↑ 20%  
vs. Previous 30 Days

### Bounce Rate

35.9%

↑ 2%  
vs. Previous 30 Days

## New vs. Returning Visitors



● New

81%

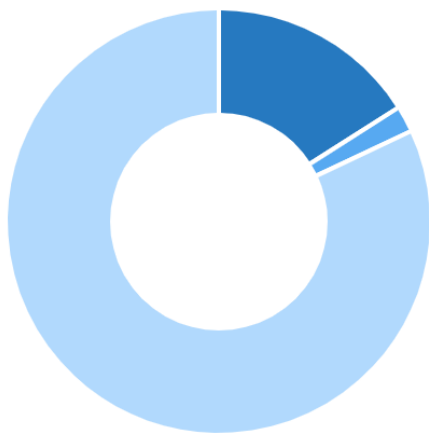
● Returning

19%



# Site Stats







## Device Breakdown



● Desktop	16%
● Tablet	2%
● Mobile	82%

## Top 10 Countries



1.	 New Zealand	1,365
2.	 China	22
3.	 United States	10
4.	 South Korea	5
5.	 United Kingdom	4
6.	 Australia	3
7.	 Philippines	2
8.	 Canada	1
9.	 India	1
10.	 Norway	1

# Site Stats

## Top 10 Referrals



1.	 l.facebook.com	27
2.	 facebook.com	20
3.	 kidzgo.co.nz	16
4.	 tripadvisor.co.nz	8
5.	 visitnewplymouth.nz	4
6.	 m.facebook.com	2
7.	 192.168.1.1	1
8.	 l.instagram.com	1
9.	 lm.facebook.com	1
10.	 m.yelp.com	1

## Top Posts/Pages



1.	Crowded House - Bar, cafe, restaurant and night club in New Plymouth	1,136
2.	Our Menu   Crowded House Bar and Eatery	1,047
3.	Crowded House - Bar, cafe, restaurant and night club in New Plymouth	389
4.	Contact   Crowded House	165
5.	Events   Crowded House	138
6.	About   Crowded House Bar and Eatery	94
7.	Our Menu   Crowded House Bar and Eatery	28
8.	Rewards   Crowded House Bar and Eatery	23
9.	Bikes, BBQ's and Hot Cars   Crowded House	20
10.	Xmas Knock-off ... Half Day   Crowded House	5

# Site Stats



## Latest Performance Report for:

<https://crowdedhouse.co.nz/>

Report generated: Tue, Jan 5, 2021 1:43 PM -0800  
Test Server Location: Sydney, Australia  
Using: Chrome (Desktop) 86.0.4240.193, Lighthouse 6.3.0

### GTmetrix Grade ?

<b>B</b>	Performance ? <b>89%</b>	Structure ? <b>76%</b>
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### Web Vitals ?

LCP ? <b>1.4s</b>	TBT ? <b>159ms</b>	CLS ? <b>0.1</b>
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### Keyword density

1x 2x 3x

Word	Count	Percent
crowded	7	1.87
house	7	1.87
bar	5	1.34
sports	4	1.07
crowdy	4	1.07

▼ Show more

### Keyword density

1x 2x 3x

Word	Count	Percent
crowded house bar	3	0.81
design about image	2	0.54
policy web design	2	0.54
privacy policy web	2	0.54
reserved privacy policy	2	0.54

▼ Show more

# Recommendations

**Below are some recommended actions to improve your website's functionality and search engine rankings. Contact us to discuss the best solution.**

1. 10 images within the site are large and could affect load times.
2. Reconfigure H-tags. Currently not displaying the best search results.

Current settings:

- |    |                            |
|----|----------------------------|
| H1 | n/a                        |
| H2 | Daily Deals                |
| H4 | Insta-Updates              |
| H2 | Crowded House Bar & Eatery |
| H3 | Eat & Drink                |
| H3 | Watch                      |





# About Image

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